

BUSINESS RESEARCH

THAI ECONOMIC AND FINANCIAL UPDATE

for December 2024

Highlight:

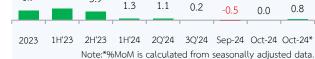
The Thai economy showed an improved recovery compared to the previous month, mainly supported by the tourism sector, which continued to show rising revenues, and private consumption, which improved, boosted by the 10,000 baht cash handout measure. This led to increased activity in the trade sector. In addition, industrial production was adjusted upward in line with exports excluding automobiles and improved domestic demand. Meanwhile, government spending expanded in both current and capital expenditure. However, some sectors of the economy continued to slow down due to structural problems and reduced competitiveness.



Private Consumption

Private consumption indicators, after seasonal adjustment, increased across all major categories, especially in nondurable goods and some durable goods sectors. The consumer

confidence index slightly improved due to economic stimulus programs and the easing of flood situations. However, the public remains concerned about the slow economic recovery. high cost of living, and geopolitical conflicts, which may affect long-term confidence. Unit: %YoY 8.0



5.9

Farm Income

Farmers' income expanded compared to the previous year, primarily due to higher prices, especially for rubber and palm oil. This was due to Indonesia's increased palm oil use in biodiesel and production contraction from flooding and El Niño effects.

| Item (%YoY) | | Fa | | | ıltural ce | Agricultural | | |
|-------------|-----------------------------|--------------------------------|---------------------------------|-------------------------------|--------------------------------|-------------------------------|---------|--|
| | | Inco | me | Pri | ce | Production | | |
| | | Sep-24 | Oct-24 | Sep-24 | Oct-24 | Sep-24 | Oct-24 | |
| Agriculture | | 5.1 | 5.2 | 7.5 | 8.3 | -2.2 | -2.9 | |
| 事事 | Paddy | -8.7 | -21.4 | -9.1 | -11.5 | 0.5 | -11.2 | |
| | Cassava | -42.7 | -28.3 | -31.1 | -28.8 | -16.8 | 0.6 | |
| | Rubber | 60.1 | 53.5 | 60.5 | 53.9 | -0.3 | -0.3 | |
| | Durian | -40.8 | -41.8 | -6.2 | -5.7 | -36.9 | -38.3 | |
| | Palm kernel | 3.0 | -0.4 | 25.2 | 38.1 | -17.7 | -27.9 | |
| | Paddy Cassava Rubber Durian | -8.7 -42.7 60.1 -40.8 | -21.4 -28.3 53.5 -41.8 | -9.1 -31.1 60.5 -6.2 | -11.5 -28.8 53.9 -5.7 | 0.5 -16.8 -0.3 -36.9 | -1 3 | |

Private Investment

Private investment indicators, after seasonal adjustment, increased across all major categories. Investment in machinery and equipment improved, in line with the increase

in capital goods imports, domestic sales, and tractor registrations. Construction investment rose, as reflected in higher sales of construction materials and an increase in permitted construction areas, particularly for residential and industrial purposes. Unit: %YoY 10.0 4.5 3.3 3.0 -2.6 0.3 -0.2

Note:*%MoM is calculated from seasonally adjusted data. MPI and Capacity Utilization (Cap-U)

2H'23 1H'24 2Q'24 3Q'24 Sep-24 Oct-24 Oct-24*

The seasonally adjusted industrial production index

increased from the previous month in several categories. particularly in chemicals, electrical appliances and beverages, in line with exports and domestic demand. However, it decreased in the petroleum and electronics sectors due to high inventory levels and slowing exports. MPI (%YoY)

| | 0.0.0 | | 5.0 | | 3.2 | 0.7 | 0.7 | | |
|--|-------------|-------------|-------|-------|------|-------|---------|--|--|
| | Beverage | <u> </u> | 0.3 | 0.9 | 1.6 | 8.4 | 4.6 | | |
| | IC & Sem | iconductors | -13.6 | -13.6 | -8.3 | -13.0 | -4.3 | | |
| | Chemica | ls | -0.7 | -0.4 | -1.8 | 3.9 | 0.3 | | |
| Note:*%MoM Overall MPI is calculated from seasonally adjusted data | | | | | | | | | |
| Capaci | ty Utilizat | ion Rate | | | | | | | |
| | | | | - 2 | 2023 | 2024 | Unit: 9 | | |
| 60.1 | 58.7 | 58.6 | 58.6 | 58.2 | 57.6 | 57.2 | 57.7 | | |
| | | | | | | | | | |
| 10M Aug Sep Oct Note: MPI stands for Manufacturing Production Index | | | | | | | | | |

Exports

- Thailand's exports in October 2024 grew by 14.6%YoY, with key expanding markets including the United States. China, Japan, and the European Union. Products with high export growth included computers and components, machinery and parts, rice, rubber, processed seafood, and pet food, while automobile exports contracted. ■ For the first 10 months of 2024, exports expanded by
- 4.9%YoY from the same major markets. Key products showing strong growth were computers and components, rice, rubber, and processed seafood.

| | Market | Market Share (%) | | 2024 | Oct-24 | | |
|---|---------------|------------------|---------|--------|---------|--------|--|
| | Market | Jan-Oct 2024 | USD Mn | %YoY** | USD Mn | %YoY** | |
| | Total | 100.0 | 250,398 | 4.9 | 27,222 | 14.6 | |
| | ASEAN | 24.4 | 58,688 | 4.7 | 6,653 | 15.1 | |
| (| U.S.A. | 18.4 | 45,625 | 13.8 | 5,014 | 25.3 | |
| | China | 10.4 | 29,210 | 0.8 | 2,819 | 8.4 | |
| | EU | 9.1 | 23,572 | 7.7 | 2,468 | 27.3 | |
| | Japan | 7.7 | 19,529 | -5.9 | 2,106 | 7.0 | |
| | Australia | 3.8 | 10,337 | 3.3 | 1,030 | -14.7 | |
| | Commo | odity Price | Jan-Oct | 2024 | Oct-24 | | |
| ч | & Exch | ange Rate | Price | %YoY | Price | %YoY | |
| , | Dubai oil pri | ce (USD/bbl) | 81.0 | -1.6 | 74.7 | -17.6 | |
| 0 | Gold price (| USD/troy oz) | 2,335.3 | 21.0 | 2,690.1 | 40.4 | |
| | Exchange ra | te (THB/USD) | 35.5 | 2.2 | 33.4 | -8.6 | |
| | NEER index | | 120.0 | 0.2 | 126.7 | 7.6 | |

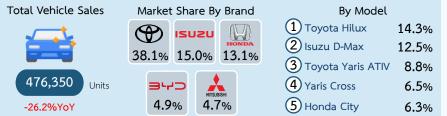


Overall MPI

Domestic Vehicle Sale

Car sales declined by 36.1%YoY in October 2024, marking the 17th consecutive month of decline. The main reasons for this decline are high household debt levels and tighter lending policies by financial institutions, reflecting weak consumer purchasing power and the slow economic recovery. As a result, the Federation of Thai Industries (FTI) had to revise its production target for domestic sales to 450,000 units from 550,000 units. In addition, the overall vehicle production target for 2024 was reduced from 1.7 million units to 1.5 million units, the lowest target since 2021.

Domestic vehicle sales, 10M2024



Domestic car sales for the first 10 months of 2024 totaled 476,350 units, a 26.2%YoY decrease. This contraction was observed across almost all vehicle types, with 1-ton pickup trucks experiencing the most significant decline of 39.5%YoY. Toyota maintained its position as the brand with the highest market share, followed by Isuzu and Honda respectively. The Toyota Hilux pickup truck remained the best-selling model with a 14.3% market share, followed by the Isuzu D-Max at 12.5% and the Toyota Yaris ATIV at

| Domestic Vehicle | Jan-Oct | : 2024 | Oct-24 | | |
|-----------------------|---------|--------|--------|-------|--|
| Sales by Body Type | Unit | %YoY | Unit | %YoY | |
| Passenger car | 185,429 | -23.3 | 15,559 | -29.7 | |
| Commercial car | 290,921 | -28.0 | 22,132 | -39.9 | |
| Pickup 1 ton | 137,456 | -39.5 | 10,896 | -41.6 | |
| SUV | 98,875 | 10.4 | 6,255 | -40.6 | |
| Other | 54,590 | -37.3 | 4,981 | -34.7 | |
| Overall | 476,350 | -26.2 | 37,691 | -36.1 | |



Tourism

The number of foreign tourists continued to grow in October 2024, reaching 2.68 million, an increase of 21.9%YoY and 6.3%MoM. The top five nationalities of foreign tourists were China, Malaysia, India, South Korea, and Russia. Long-haul market tourists showed recovery as the tourism season for European and American visitors began. This was further supported by the visa exemption measure for tourists from 93 countries. For the first 10 months of 2024, the number of tourists increased by 29.3%YoY.

International tourist arrivals, 10M2024



The average hotel occupancy rate nationwide in Thailand rose both year-on-year and month-onmonth to 69.1% in October, driven by an increase in both domestic and international tourists. For the first 10 months of the year, the average occupancy rate was C 71.1%, up 3.4% from the same period last year. Bangkok continued to have the highest occupancy rate at 78.5%, followed by the Southern Region at 76.3% and the Eastern Region at 72.5%.

Occupancy Rate, 10M2024

North Northeast
62.1% 62.8%

Central & West 72.5%

61.8% BKK 78.5%

76.3%

LH BANK

8.8%.



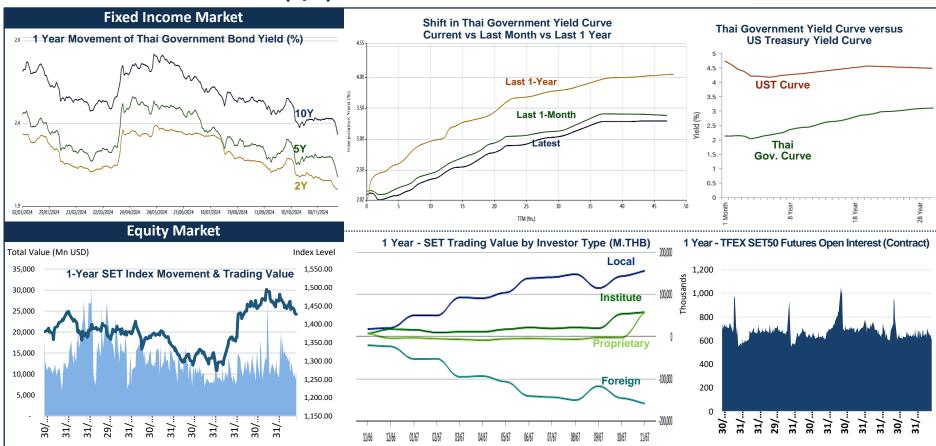
Sources: NESDC, Toyota, FTI, and MOTS

| Marian musulmata | Share | Jan-Oct 24 Oct-24 | | | | | | | |
|--|------------------|-------------------|-------|-------------|---------------|---|---------------------------|-------|--|
| Major products | Jan-Oct 2024 (%) | USD million | %YoY* | USD million | %YoY* | -x | \mathbf{O} \mathbf{r} | Γ | |
| Total exports | 100.0 | 250,398 | 4.9 | 27,222 | 14.6 | | 01 | | |
| Agriculture | 9.8 | 24,496 | 7.4 | 2,300 | 6.8 | | book | | |
| - Rice | 2.2 | 5,411 | 36.0 | 577 | 10.1 | | 5000 | S | |
| - Rubber | 1.6 | 4,124 | 38.4 | 456 | 32.6 | | | 0.0.4 | |
| - Tapioca | 1.1 | 2,685 | -17.8 | 230 | -30.6 | For Decem | For December 20 | | |
| - Fruits | 2.3 | 5,854 | -8.7 | 307 | -3.3 | | | | |
| - Fishery | 0.5 | 1,275 | -0.1 | 139 | -0.4 | Products | Oct-2 | 4 | |
| Agro-industrial | 7.9 | 19,696 | 3.4 | 1,927 | 7.6 | Products | USD million | %YoY* | |
| - Prepared or preserved seafood | 1.3 | 3,186 | 11.1 | 366 | 26.7 | → Automotive | 3,056 | -13.0 | |
| - Cane sugar and molasses | 0.9 | 2,160 | -33.0 | 118 | -11.8 | - Passenger car | 905 | -22.3 | |
| - Wheat products and other food preparations | 0.9 | 2,221 | 10.0 | 250 | 16.2 | - Pick up and trucks | 585 | -30.8 | |
| - Beverages | 0.7 | 1,750 | 2.1 | 160 | -1.8 | - Motorcycle | 269 | 8.9 | |
| Manufacturing | 78.7 | 197,006 | 5.2 | 22,026 | 18.7 | - Spark-ignition reciprocating internal | | | |
| - Automotive | 13.0 | 32,549 | -7.7 | 3,056 | -13.0 — | | 306 | -5.8 | |
| - Electronics | 17.5 | 43,758 | 15.1 | 4,871 | 29.6 — | - Parts & accessories | 877 | 4.9 | |
| - Electrical appliances | 9.8 | 24,520 | 0.9 | 2,462 | 15.5 | | | | |
| - Precious stones and jewelry | 6.2 | 15,417 | 19.9 | 2,967 | 88.1 | Products | Oct-2 | 4 | |
| - Unwrought gold | 3.0 | 7,627 | 43.5 | 2,232 | 169.3 | | USD million | %YoY* | |
| - Rubber products | 4.6 | 11,514 | 4.4 | 1,325 | 27.2 | → Electronics | 4,871 | 29.6 | |
| - Petro-chemical products | 2.9 | 7,368 | -2.2 | 761 | 4.8 | - Computer parts | 2,179 | 77.5 | |
| - Chemicals | 2.8 | 6,951 | 2.6 | 778 | 18.7 | - HDD | 887 | 124.9 | |
| - Machinery & equipment | 3.4 | 8,484 | 15.9 | 1,033 | 43.0 | - Electronic integrated circuits | 765 | 1.9 | |
| - Apparels & Textile | 2.1 | 5,146 | 1.9 | 533 | 4.7 | - Telecommunication | 868 | 18.9 | |
| - Metal & steel | 2.4 | 5,937 | 6.6 | 525 | 2.2 | - Semi-conductor devices, transistors, | 295 | -34.7 | |
| Mining & Fuel | 3.7 | 9,200 | -3.5 | 969 | -22,2 | diodes | 290 | -54.1 | |
| H BANK We dare same | Source: MOC (*C | ustom Basis) | | | | | 4 | | |

Oct-24

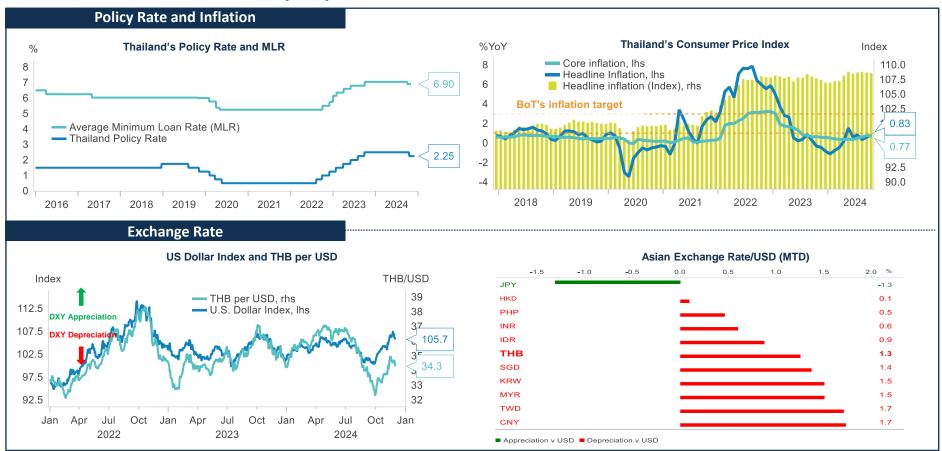
Jan-Oct 24

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End of Presentation

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